

The Baking Association of Canada is pleased to introduce  
**Canada's National**

# Wedding Cake Competition

may **16-18**

**INTERNATIONAL CENTRE  
 MISSISSAUGA, ON CANADA**

*Artistry is the cornerstone of the baking industry and while featured in many ways it is best highlighted through the creativity of wedding cakes. Canada's National Wedding Cake Competition will bring together both professional and student/apprentice wedding cake designers from across the country to demonstrate their styles, skills and abilities in this new feature to Bakery Showcase 2010. In addition to \$8,000 in prize money competitors will also be competing for national bragging rights.*



## The cash prizes will be awarded as follows:

**Students Competition:** 1st place \$2,500, 2nd place \$1,000 and 3rd place \$500

**Professional Competition:** 1st place \$2,500, 2nd place \$1,000 and 3rd place \$500

## CONTEST INFORMATION, RULES & REGULATIONS:

### REGISTRATION INFORMATION

- Each participant must complete a Registration Application form (see enclosed form) and submit it to the BAC office on or before April 23, 2010. A \$20 refundable entry fee must accompany the application. *Note: The registration fee will be refunded following Bakery Showcase 2010 to all competitors who submit a decorative bread piece for judging.*
- All registrations must be fully completed and signed. If any information is missing, the registration will be rejected. Registrations once accepted will be confirmed via email.
- There are two divisions: Professional and Student/Apprentice. To qualify as a student/apprentice, you must be enrolled or registered in an accredited baking school and or apprenticeship program and your instructor must complete the designated area on the registration form.
- Participants are restricted to one entry only. Team entries will not be allowed.
- There are a limited number of spots available in this contest and registrations will be accepted on a first come, first served basis. Registrations, once accepted, will include a free pass to Bakery Showcase.
- All costs incurred relating to the participation in this contest will be the sole responsibility of the participant entering the contest.

### CONTEST LOCATION, SET-UP & REMOVAL OF ENTRIES

- The contest will be held at Bakery Showcase 2010, International Centre, 6900 Airport Rd (Airport Rd & Derry Rd), Mississauga, Ontario.
- Set-Up will be on Sunday, May 16 from 8:00am to 10:00am. Only one person is allowed to set-up their entry in the contest area. No equipment or utensils will be supplied for set-up. All participants must leave the competition area by 10:00am sharp.
- Participants are requested to leave any identification numbers, etc on display for the duration of the event.

- Removal of Entries will not be permitted before 5:00pm on Tuesday, May 18 and are the sole responsibility of the participant. Entries that remain in the contest area after 7:00pm on Tuesday, May 18 will be disposed of appropriately.

### JUDGING

- All entries will be judged individually.
- During the judging process, only official entry numbers will be displayed with the entry. Distinguishing marks will disqualify the entry.
- Entries must be:
  - No larger than 2 feet long by 2 feet wide and be multitiered
  - Styrofoam centres will be allowed, however the entry must be able to be reproduced using cake
  - Stands, boards, pillars, support wire for flower arrangements and netting are allowed
  - Artificial stamens will be allowed however consideration will be given to the level of difficulty and complexity of their use in the entry
  - Food based glues can be used however the use of glue guns or other non food grade gluing materials are prohibited
  - Non food grade paints or colourings are not permitted
- Judging will be based on the following weighted 4 point scale with winners determined by the highest scores.
  - Originality (30%)
    - Creative design & uniqueness
    - Attention to traditional techniques
    - Use of original ingredients and finishes
  - Artistic features (30%)
    - Aesthetic qualities
    - Sound design principals
    - Visually appealing
    - Visually appealing

- Technical Achievement (40%)
  - Degree of difficulty
  - Technically sound
  - Conforms to specifications
  - Exactness & knowledge of skills displayed

- Judging will take place on May 16, 2010 from 10:00am to 12:00noon or as time is required. During this time, no communication with judges will be allowed.
- Judges reserve the right to reject entries that do not meet the criteria listed above. As well penalties will apply
- Winners will be announced at 4:00pm on May 16, 2010

### GENERAL INFORMATION

- All entries must be a bona fide manufacture of the participant and should have been specifically produced for Bakery Showcase. Any prize winner may be called upon to prove authenticity of the entry. Failing satisfaction, awards/prizes may be cancelled or withheld.
- By entering the contest and in consideration of being allowed to participate and possibly win a prize the participant agrees to:
  - Abide by all contest rules
  - Respect that the judges decisions are final
- All entries entered into the contest will be displayed at the participants own risk.
- Neither the Baking Association of Canada nor any contractor charged with providing a service can be held responsible for any loss or damage to displays during the course of the event.
- The Baking Association of Canada at its sole discretion reserves the right at any time and without notice to amend or add to these rules in a reasonable way so as to ensure the fair conducting of this contest.

