



## New Exhibitor Profile

as of April 16, 2009

*Congress 2009 is a forum for industry suppliers to demonstrate the latest in products and services for all members of the baking industry. We are pleased to be able to highlight a few of our newest exhibitor's to this year's event.*

### ***Pure & Simple, Superior Baking Results***

#### **Anita's Organic Grain & Flour Mill**

Milling a wide variety of fresh stone-ground whole grain and all-purpose flours, cereals, and mixes – pure & simple. Anita's Organic artisan quality goods are milled and mixed fresh every day to ensure superior baking results that are wholesome and flavourful. We mill slowly and at low temperatures to retain all the good-for-you nutrition and taste. Be well and live a healthy, simple life.

### ***Manufacturer of Metal & Hybrid Conveyor Belting – We Keep You Running***

#### **Ashworth Bros., Inc.**

Marked by more patents in the industry than any other belting manufacturer, Ashworth Bros., Inc. continues innovating conveyor belt technologies to increase efficiency for processing industries. Ashworth utilizes both metals and plastics to engineer conveyor belts that increase throughput and minimize downtime for the most demanding conveyor applications.

### ***Unique and Distinctive Decorations***

#### **Bakery Crafts**

Bakery Crafts® is a wholesale manufacturer of high-quality decorations, supplying retail bakeries, in-store/supermarket bakeries, and bakery distributors, cake and candy shops, and ice cream shops. Our distinctive product range includes a complete Wedding Program, easy-to-use cake kits, hot licensed products, extensive edibles, vibrant color imaging systems, top-selling candles, and a full line of bench equipment.

### ***Cranberries...delicious, healthy, versatile ... proudly grown in BC!***

#### **BC Cranberry Marketing Commission**

One of the few commercially grown fruits native to North America, this amazing berry is both good tasting and good for you! From field to consumer, cranberries are handled with exceptional care to ensure optimum product quality and high food safety standards for shipping throughout North America as well as to customers in international markets like Mexico, France, Germany, Australia and England.

The BC Cranberry Marketing Commission works closely with a professional recipe developer to bring your business new ways to use and enjoy cranberries.

### ***No expensive purchase is required as Spectank is a rental system that we service and supply!***

#### **Commercial Kitchen Systems Ltd**

The Spectank is a heated soaker tank that removes all the baked on Carbon and grease from all kitchen equipment including

baking sheets, hood vent filters, aluminum, cast iron, stainless steel, plastic (chopping boards), glass and stoneware. It saves cleaning costs and labour, works 24/7, is inexpensive and is ALWAYS on the job! The Spectank works with a special detergent to remove the toughest carbon from everything in a kitchen - the Spectank has raised the bar in kitchen cleaning standards.

### ***Software Solutions Tailored to Your Needs***

#### **CSB-System International**

Fast, cost effective and efficient production forms the basis for a competitive edge in modern day bakery operations. CSB-System International has been tailoring software solutions for the food industry for over 30 years. The CSB-System software package contains integrated business modules that address all departments and required functionality to meet the business requirements of each individual bakery enterprise.

### ***Innovative Products Designed to Increase Sales and Profitability***

#### **DecoPac**

DecoPac, Inc. is the world's largest cake decoration supplier and marketer. DecoPac's mission is to serve the professional cake decorating market with unique, innovative, quality products specifically designed to increase our customer's sales and profits.

### ***Improve Business with Digi***

#### **Digi Canada**

Digi Canada Inc. offers a complete line of equipment and supplies for your bakery department. We provide across the store solutions! Digi Canada's range of weighing and labelling systems are used extensively within the Canadian food industry. We realise the importance of quality through innovation and employ the latest technology to continually expand and upgrade our product range. We have developed specific preventative maintenance programs with no service call or travel time charged.

### ***Trust our good taste ... and spread it around***

#### **Flavor Right Foods**

Flavor Right prides itself on being the innovative leader in our market. Consistently ahead of the curve, we offer you the most creative, best tasting products. Trust our good taste ... when you add an icing or topping to your impressive creations, you need a product you can trust to taste fabulous and look beautiful. At Flavor Right, we have spent the past two decades achieving the kind of consistent flavor and performance that makes your job easier. So spread our icings and toppings liberally...and trust great results every time.

## ***A Variety of Quality Bulk and Packaged Products***

### **Foley's Candies**

Foley's Candies is a privately owned company, producing consistent quality, Kosher certified chocolate products for the retail, industrial and foodservice industries. All of our products are produced in our state-of-the-art plant in Richmond, BC. We have in place a certified quality management system called Q-Base and maintain regular third party audits.

## ***Ingredient Supplier With a Difference***

### **Fruition Fruits & Fills**

Fruition Fruits & Fills Ltd. is an industry leading manufacturer of custom developed fruit and sugar based fillings, fondants & icings, and additional toppings for the baking industry. If you require an ingredient supply organization that has achieved a "best in class" status, that can help you differentiate your product from the competition, is focused exclusively in the baking, confectionary and dairy industries, and operates from a strong and strategic distribution hub; be sure to visit the Fruition Fruits & Fills booth.

## **Your One Stop Source for Food Service Packaging Needs**

### **Genpak**

With nearly 40 years of innovative experience in the foodservice packaging industry, Genpak has a proven track record as a quality manufacturer of single use, food service packaging. Our bakery ovenable food trays and clear hinged bakery containers have a reputation as the best in the industry. Our CPET bakery and ovenable food trays are designed to fill, freeze, bake and display your products at their best. We pride ourselves not only for our dedication to our customers, but also for guaranteeing a consistent, high quality and functional end product.

## ***Discover the Many Benefits of Hemp Oil Products***

### **Hemp Oil Canada**

Hemp Oil Canada's goal is to produce the highest quality, nutritious hemp food ingredients for use by other value-added food processors and manufacturers creating a wide range of edible foods and nutritional supplements. Hemp seed and oil are nutritious, delicious and high in protein, polyunsaturated fat and fiber. The proven nutritional benefits of hemp seed and oil products go far beyond providing just dietary supplementation. Rather these products can be used as "functional foods" offering health benefits to reverse the effects of degenerative diseases and their related symptoms.

## ***Honey Products That Stand Out in the Marketplace***

### **Honey Bunny**

Organic Honey makes all the difference in making great food. We are the largest organic apiary in Canada. We keep our bees across Western Provinces (in British Columbia and Alberta) and have a state-of-the-art honey harvesting and food packaging facility in the pristine Peace River region of Northern Alberta. Our organic honey is celebrated worldwide for both its purity and clarity. A significant amount of our production is exported to Europe - all because of our exacting standards, and stellar quality honey products. Our packaged goods are sold throughout North America by discerning retailers.

## ***Indepth Knowledge of Food Service Operations***

### **International Pacific Sales**

A retail and bakery sales and marketing agency covering Western Canada. Started in 1969 as Canada's first strictly food service brokerage house, IPS has been an industry leader ever since. We proudly represent The Original Cakerie, Flavor Right Foods, JVR Food Packaging and Mark-Crest Foods.

## ***Reduced Cleaning Costs and Environmentally Friendly Jeros***

JEROS sheet tray cleaner cleans and oils 100 perforated or solid sheet trays in less than 6 minutes, compared to sheet-pans the cleaning cost is reduced by 70%. Our full line of "green" utensil and tunnel washer is an environmental friendly addition to any bakery.

## ***Label Application Solutions***

### **Label Systems**

Since 1979, Label Systems has manufactured high quality pressure sensitive labelling equipment providing solutions to a wide array of labelling needs and applications. Based out of Newmarket, Ontario, Canada, Label Systems offers labelling equipment ranging from manual table top label dispensers to fully automatic integrated systems. Label Systems is constantly abreast of ever-changing technology, of which we incorporate into our equipment.

## ***Wireless Solutions to meet the Most Challenging Test & Measurement Needs***

### **Magna Systems**

Magna Systems supplies wireless measurement solutions to the food processing industry. The ThermoBiscuit™ and ThermoBlade™ products are designed to record, report and display process temperatures in real-time while traveling with your product through ovens, cooling tunnels and freezer lines. ThermoBiscuit™ and ThermoBlade™ can also be used as wireless dataloggers.

## ***New Advances in the World of Baking with MIWE Equipment***

### **MIWE Canada**

Making life easier for bakers has been the top priority at MIWE for more than 80 years. When our customers are successful, so are we. Our core expertise is the heating and cooling process in the bakery and efficient process design, and that is what we concentrate on. Our product portfolio is focused on baking ovens, bakery refrigeration systems and automation equipment.

## ***Top and Bottom Labeling Designed for the Baking Industry***

### **Nita Labeling Equipment**

Nita Labeling equipment is specialized in pressure sensitive labeling equipment specifically dedicated to the baking industry. From clamshell labelers, top and bottom label application machines to the labeling of bags, jars, pouches as well as Pail labeling equipment. Proudly made entirely in Canada, no proprietary components are used in these sophisticated servo driven labelers with user friendly touch screen controls.

***Learn More About How Foil Products Can Help You***  
**Novelis Foil Products**

Novelis has the perfect container for your every baking need. We offer the most extensive line of quality, engineer designed foil containers for the wide range of applications unique to the bakery market. We're always evolving our product line to cater to specific consumer and market desires. All of our bakery products may be engineer adapted to high-speed production lines. Understanding your needs is our business.

***A superior product in nutrition and flavour 100% Whole Grain Flour***

**Nunweiler's Flour**

Since 1988 we have been milling whole grain flour using a unique process called "impact" or hammer milling. We produce a low temperature milled flour with no additives and no preservatives. Put simply, whole grains milled into fresh whole grain flour. Only premium quality Certified Organic Grains are used in our milling process.

***Premium Quality and Health Conscious Line***  
**Nutrasun Foods Ltd**

The NutraSun Foods is a state of the art pneumatic flour mill and bakery mix plant located in Regina, Saskatchewan. We mill only the best raw materials to produce an outstanding line of Organic and Conventional Hard Red Spring and Hard White Wheat flours. Our new bakery mixes include nutritious Organic cookies, muffins, breads and pancakes.

***Add to Your Company's Bottom Line***  
**Revenue Services Group**

Revenue Services Group (RSG) specializes in securing government refunds for new product development, product reformulation or process improvement. Product development refunds can add one to two points to a large company's bottom line. Visit us at [www.RevenueServices.ca](http://www.RevenueServices.ca). We work on a contingent fee basis.

***Premium Quality Non Stick Rolled Fondant***  
**Satin Fine Foods**

Located in New York's lower Hudson Valley, Satin Fine Foods specializes in the manufacturing of Satin Ice – rolled fondant (Sugar paste) cake icing. Satin Ice is a premium quality non stick pliable cake icing that may be rolled out by hand using a rolling pin or mechanical sheeter. Satin Ice produces a satin smooth elegant finish to any cake. It may be used as a modeling paste to create decorative pieces, and is the ideal covering to cover wedding, novelty and special occasion cakes. Satin Ice is packaged in commercial and retail pack sizes and comes ready-to-use in a variety of colors including: white, Ivory, dark/chocolate, red, blue, green, black, yellow, green, pink, and purple.

***Not just a Packaging Machine Company***  
**Systemes KLR Systems Inc**

KLR Systems was founded in Canada in 1977. The past 32 years, KLR has been serving bakeries, dairies and fruit/vegetable packaging companies, KLR also manufactures labelers, slicers, counting machines, conveyors, hand baggers and slicers. KLR is also the master distributor of "Kwik Lok" closures and equipment.

***Supply Chain Solutions for Bakeries***  
**ToolBox Software North America**

We are the market leader for effective solutions for an efficient flow of material and information inside of bakeries. You have to know the challenges of the business in order to master them. ToolBox offers you substantiated know-how and many years of experience made in more than 400 successful installations. Our products include: cabTool – production management, retraceability, planning and control; dispoTool – paperless distribution and WMS.

***Solutions for all your Depositing, Decorating and Product Transfer Needs***

**Unifiller Systems Inc**

Unifiller provides solutions for precise portion control in the food industry with an extensive range of single piston depositors, transfer pumps and multiple head units, and we specialize in producing both fully and semi automated cake production systems. Unifiller has a team of in-house specialists, with Bakery production experience in European and North American bakeries.

***European Elegance – Vega Showcases***  
**Vega Manufacturing**

We specialize in the design and production of refrigerated and non-refrigerated display showcases for a variety of food products such as baked goods, chocolates, confections, delicatessen products, and more. Each one is tailor made to each client's particular needs and styles. We are certain one of our products will meet the needs of any market segment in the food industry. Experience the difference Vega makes.